

HELLO!

My name is CC Bursell. I'm an Art Director, designer and of course a viking. I was born in Helsingborg, Sweden. After 20 years on a diet of meatballs and ABBA (enough is enough!), I decided it was time for a change. Here's my story in easy to read bullets points...

WORK EXPERIENCE

Nickelodeon Brand Creative: Off and On-Air, NY

2007-present

Art Director

Establish design strategy and visual direction for the Nickelodeon Brand. Direct and motivate a creative team of 5 designers in a collaborative environment. Generate original ideas that address and solve client objectives, budgets and timelines.

High profile projects include: Nickelodeon Licensing Show booth design, Kids' Choice Awards, Nickelodeon Upfront: motion graphics and event design, Pro Social Initiatives, such as The Big Green Help and Let's Just Play.

DesignerViking

2001-present

Founder/Creative Director

Concept and execution of design solutions on a freelance basis.

Clients include: Macy Gray, SONY, Comedy Central, Bodyrock Bootcamp, M. Gray Music Academy, 4 Corners MGNT Bar Collective, Natalie Hinds clothing line, Nick Jr., Noggin, The N, TEENick, Nickelodeon, Ghetto Clothing line, Manga Kitesurf, Drake Life, Platoon Fitness, Spike TV.

Nickelodeon Off-Air Creative, NY

2003-2007

Senior Designer

Provide creative direction and design for the Nickelodeon Brand. Conceptualize and design high quality communication pieces ranging from brand identity, styleguides, 3-D packaging design, print collateral, environmental graphics, product design graphics, web site design and premium giveaways.

Art direct teams of designers on larger projects such as ME:TV, and Nickelodeon Kids'Choice Awards.

EDUCATION

Tyler School of Art of Temple University, PA

2003

Bachelor of Fine Art: Summa Cum Laude

SKILLS

Styling, Sewing, Print Production, Adobe Creative Suite 3.
Fluent in Swedish.

CONTACT

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REFERENCES

Available upon request.



nice to meet you!

CC BURSELL
ART DIRECTION + DESIGN